

CREDITINFO ADVISOR

EXPAND YOUR CONTROL OVER CUSTOMER
PORTFOLIO MANAGEMENT

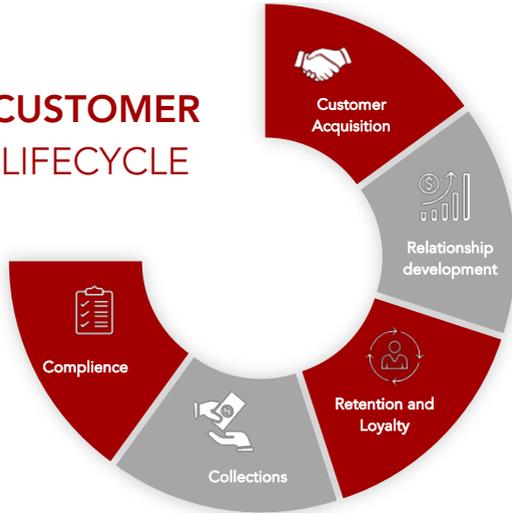


WHAT IS IT?

Solution for credit bureau subscribers, which gives them access to their existing portfolios in the credit bureau in user-friendly environment for easy, automated and efficient portfolio management.

- Gain control over your existing portfolio
- Drive changes including lowering default rate, increasing collection recoveries and improving customer retention
- Maximise profits for your organization

CUSTOMER LIFECYCLE



1. CUSTOMER ACQUISITION

Assess and increase efficiency of your application approval process

RETRO ANALYSIS

UPSELL & LIMIT MANAGEMENT

2. RELATIONSHIP DEVELOPMENT

Maximize customer value by upsell and limit management while keeping credit risks under control

3. RETENTION AND LOYALTY

Grow strong base of loyal customers by maintaining high retention

RETENTION STRATEGY

COLLECTION OPTIMIZATION

4. COLLECTIONS

Increase recoveries and decrease collection expenses with efficient prioritization

5. COMPLIANCE

Be inline with regulations with robust estimation of expected credit loss

IFRS9

HOW IS IT DIFFERENT FROM OTHER PRODUCTS?

- Business strategies are build-in and ready for decision-making
- Analytics installed providing valuable insights
- Automates access to data and its evaluation, saving time and costs during decision-making
- Custom input is acceptable
- User friendly environment and csv output
- Champion-challenger can be implemented
- Automatically identifies your portfolio in the database of the Credit Bureau
- All outputs are customizable and the Advisor report consists of any desired items



WHAT IT TAKES TO GET ON BOARD?

- Immediate start with SaaS model, no IT involvement from financial institution side
- Does not alter global financial institution's processes
- No efforts from the client's side, all customizations are on Creditinfo.

Our risk management expert will guide you on strategy usage and will adopt the strategies for your specific needs. When details are agreed, you are provided with your own virtual Advisor room containing your strategies.

USE IT ONLINE WHENEVER YOU WANT TO SEE YOUR REPORT

JOIN OUR CLIENTS AROUND THE GLOBE WHO IMPROVING THEIR CUSTOMER MANAGEMENT WITH CREDITINFO ADVISOR

Optimizing collection recoveries on saturated market of Kenya for all market players including traditional lending, MFIs and mobile lenders.



Securing good customer retention on the highly competitive environment of Tanzanian market.

Managing credit limits while keeping credit risk under control in Guyana.



Satisfying compliance IFRS9 requirements on with robust estimation of expected credit losses.